intern

Our talks programme for the current academic year has been tried and tested in venues and institutions *around the world*. For a critical insight into trends in both **creative recruitment** and **independent publishing**, look no further.

Off the Beaten Track: defining your own internship experience

Intern Magazine Editor-in-chief Alec Dudson will discuss a number of creative ways in which students and graduates have circumvented the internship system to land great jobs. From the Nomadic Designer to the Cool Bus, to an ad agency that travels the world to solve briefs in 48 hours, these young people did something different and turned heads as a result.

Intern Magazine: Concept to…

Our Editor-in-chief on his experiences of founding and starting a magazine. Initially inspired by his time interning at other publications, he will chart the creation of intern from concept through crowdfunding, to launching and working with contributors, distributors and sponsors to create a sustainable business.

How to: Freelance

Alec presents ten pieces of anecdotal wisdom from the magazine's young contributors. Tips, advice and insight from creative graduates around the world who are forging freelance careers in their fields.

We've run **workshops** in the likes of London, Reykjavík, Leeds and Barcelona on the premise that *independent magazines can be about anything*. We believe in harnessing that freedom of expression to fuel meaningful ideas delivered with clarity and awareness.

An Indie Mag in a Day

The classic. Perfect for graphic design courses that encompass editorial design. We will lead classes of students in a one-day session where they will work on concepts for independent magazines in groups. By the end of the day each group will have presented their idea back to the rest of the class, discussing the concept and ideas for funding, advertising, distribution and promo.

An Indie Mag in a Unit

This customisable workshop typically consists of a minimum of four sessions over a term. The first session will consist of setting the brief and brainstorming initial ideas in the groups assigned for the assessed unit. The second session will follow up to work individually with each group to chart their progress and help refine the idea. The third session will be concerned with feedback on the physical magazine while the fourth will be a day of final presentations. Can be run as an assessed unit or otherwise.

Rethinking the Graduation Catalogue

Best over a number of sessions, this programme will set students up to produce their own indie magazine-style graduation catalogue. Can be inter-departmental and widely collaborative, will work within a strict budget and potentially raise its own revenue. Aim will be to make a product that can be sold and distributed to selected outlets, increasing exposure for those involved.

Debates and Panel Discussions

If you're after something a little different, we are happy to arrange and chair debates and panel discussions. We can draw from our incredible family of contributors, pitch a topic or work around a brief.

Having founded **Intern Magazine** in 2013, launching the first issue that September, Alec has established *Intern* as one of the most revered new independent magazines on the market.

Graduating with a Masters in Sociology back in 2010, his interest in working in magazines began in 2012 when he began applying for internships. Two months in Milan followed by seven in London confirmed his passion in the field and inspired the creation of Intern.

In the last three years Alec has spoken at LDF, IAM & FIU (Barcelona), Glug, LCF, Nicer Tuesdays, The V&A and Somerset House. He's also delivered workshops at the likes of The Iceland Academy of the Arts, London College of Communication, Freunde von Freunden, 180 Creative Camp, Sheffield Institute of Arts and Leeds College of Art. He is currently based in Manchester, UK.

For prices and to check
availability **please contact** Alec:
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