

intern

Talks & Workshops
2017 — 2018

Our talks programme for the current academic year has been tried and tested in venues and institutions *around the world*. For a critical insight into trends in both **creative recruitment** and **independent publishing**, look no further.

Off the Beaten Track: Defining your own internship experience

Intern Magazine Editor-in-chief Alec Dudson will discuss a number of creative ways in which students and graduates have circumvented the internship system to land great jobs. From the Nomadic Designer to the Cool Bus, to an ad agency that travels the world to solve briefs in 48 hours, these young people did something different and turned heads as a result.

Intern Magazine: Concept to...

Our Editor-in-chief on his experiences of founding and starting a magazine. Initially inspired by his time interning at other publications, he will chart the creation of intern from concept through crowdfunding, to launching and working with contributors, distributors and sponsors to create a sustainable business.

How to: Freelance

Alec presents ten pieces of anecdotal wisdom from the magazine's young contributors. Tips, advice and insight from creative graduates around the world who are forging freelance careers in their fields.

We've run **workshops** in the likes of London, Reykjavík, Leeds and Barcelona on **publishing** and **employability**. We're here to inspire your students to take charge of their own *personal narratives* by confidently using their skills as communicators to tell the world what they **can do**.

An Indie Mag in a Day

The classic. Perfect for graphic design courses that encompass editorial design. We will lead classes of students in a one-day session where they will work on concepts for independent magazines in groups. By the end of the day each group will have presented their idea back to the rest of the class, discussing the concept and ideas for funding, advertising, distribution and promo.

An Indie Mag in a Unit

This customisable workshop typically consists of a minimum of four sessions over a term. The first session will consist of setting the brief and brainstorming initial ideas in the groups assigned for the assessed unit. The second session will follow up to work individually with each group to chart their progress and help refine the idea. The third session will be concerned with feedback on the physical magazine while the fourth will be a day of final presentations. Can be run as an assessed unit or otherwise.

Rethinking the Graduation Catalogue

Best over a number of sessions, this programme will set students up to produce their own indie magazine-style graduation catalogue. Can be inter-departmental and widely collaborative, will work within a strict budget and potentially raise its own revenue. Aim will be to make a product that can be sold and distributed to selected outlets, increasing exposure for those involved.

Debates and Panel Discussions

If you're after something a little different, we are happy to arrange and chair debates and panel discussions. We can draw from our incredible family of contributors, pitch a topic or work around a brief.

Out There: Talking about your work effectively

This workshop will help to develop valuable skills and strategies in three key areas. Firstly, students will work on pitching ideas and understand why a succinct and clear method of communicating them is vital. That approach will then be applied in the context of networking, another crucial aspect of freelance practice. We'll finish by discussing how to submit your work to publications, competitions and opportunities, ensuring that students leave with useful and applicable principles to apply in their ongoing practice.

Up for Discussion

A group session used to tackle the questions about careers that students are usually afraid to ask, or end up being asked of staff over and over again. Ahead of time, we'll ask students to submit their questions and will spend the morning session tackling the three most popular, together. The second part of the session focusses on implementing the advice and strategies discussed in the morning session and encouraging students to discuss their career experiences openly with one another.

Career Advice

Working with groups of four students at a time, one to four mentors will talk openly with students about their futures. This can be concentrated on one or a range of creative disciplines, in the latter case, groups will be defined by creative discipline. These sessions take place in the taught environment, for external events like **F You Pay Me**, please request our events package.

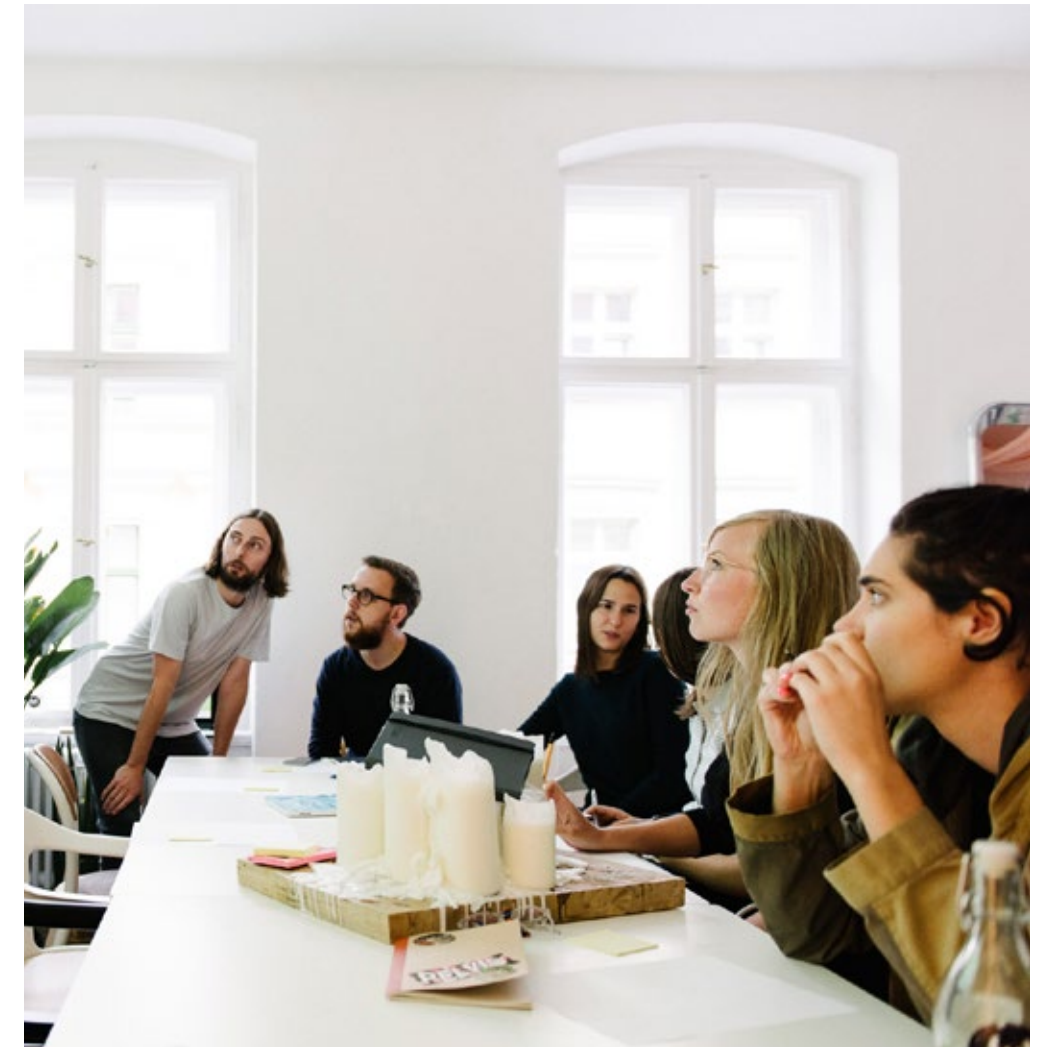
Having founded **intern** in 2013, launching the first issue that September, Alec has established one of the most revered contemporary platforms for young creatives around the world.

Graduating with a Masters in sociology back in 2010, his interest in working in magazines began in 2012. Two internships spread across two months in Milan and seven in London confirmed his passion in the field and inspired the creation of **intern**.

Beyond editorial, Alec's mission is to get young people excited *about* and engaged *in* their careers in any way he can. Much of that work is under the **intern** brand but he also regularly works externally.

Over the last four years Alec has spoken at events and institutions including *London Design Festival*, *The V&A*, *IAM*, *Nicer Tuesdays*, *LCF*, *Glasgow School of Art*, *Somerset House* and the *National Museum of Albania*. He's also delivered workshops for the likes of *The Iceland Academy of the Arts*, *LCC* and *FvF*.

He is currently based in Manchester, UK and also works as an Associate Lecturer on level 6 graphic design at *Leeds College of Art*.



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